



# Capabilities & Fact Sheet

## About CMJ Media

CMJ Media is a results-focused, web design, branding, digital marketing/advertising agency based in Carlsbad, CA. The firm was established in 1998 and specializes in creative solutions and strategic marketing services that empower companies to understand their markets, position their brand and communicate their message effectively.

We have developed corporate and product brands from the ground up - helping clients bring them to life with well-planned and uniquely designed cross-media communications based on solid market research. As a full-service digital agency, we deliver highly functional and engaging Web sites, digital marketing solutions, SEO, SEM, web maintenance and management services. In addition, CMJ specializes in strategic marketing/planning, branding, and traditional (offline) advertising.

## Solutions

### Design Services

- Website Design
- Identity/Logo
- Graphic Design
- Ad Design
- Trade Shows
- In-Store Displays
- Outdoor
- Print Collateral

### Production

- Website Development
- Digital Ads
- Direct Mail / Bill Inserts
- Radio / Voice Over
- Video
- Collateral
- Print Ads
- Flyers & Posters

### Marketing Services

- Strategic Marketing/Planning
- Media Planning & Placement
- Brand Management
- Internet/Digital Marketing
- SEO & SEM
- Content Development
- Web Analytics & Reporting
- Copy/Script Writing

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Founding Date  
1998

Team Members  
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Industry Focus

- Rural Telecom
- High Tech
- Consulting Services
- Travel & Recreation
- Manufacturing